



## 7 DEADLY SIN BEERS

For 2007, Midnight Sun is creating seven excessive beers—designed by fusing beer styles and traditions, and brewed using innovative ingredients and processes—to represent the seven deadly sins.

### INDULGE YOUR DEMONS.



**GLUTTONY**

gluttony overindulges the palate—profound malt, powerful hops, abundant body:

**TRIPLE IPA**

*To be released: February 2007*

**ENVY**

envy obsessively desires to be so much more than the world's most common lager:

**IMPERIAL PILSNER**

*To be released: March 2007*

**GREED**

greed deceives the taste buds by fabricating sufficient flavor and style without expending much time & money in the process:

**BELGIAN-STYLE SINGLE**

*To be released: June 2007*

**SLOTH**

sloth longs for effervescence and verve—instead offers dark, vast, languid flavors with a slow, loitering finish:

**BELGIAN-STYLE IMPERIAL STOUT**

*To be released: September 2007*

**WRATH**

wrath seethes with fury as menacing malt, enraged hop bitterness, and a deliberate earthiness battle for dominance:

**BELGIAN-STYLE DOUBLE IPA**

*To be released: October 2007*

**PRIDE**

pride boasts strength & merit by melding quality malts and superior hops with a distinctive brettanomyces influence:

**BELGIAN-STYLE STRONG PALE ALE**

*To be released: November 2007*

**LUST**

lust teases & tempts the senses with dark forbidden fruit, wood and leather—intertwined with the tartness of cherries:

**BELGIAN-STYLE DARK STRONG ALE**

with cherries and brettanomyces

*To be released: December 2007*

For more information about these and other Midnight Sun beers, call Sales Manager Matt Bailey at 907.748.1391.



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GLUTTONY  
ENVY  
GREED  
SLOTH  
WRATH  
PRIDE  
LUST

22-oz. Bottle



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22-oz. Bottle



22-oz. Bottle



22-oz. Bottle



22-oz. Bottle



22-oz. Bottle

