



Press Release: New Head Brewer Announced

Anchorage, Alaska – AUG 23.2010 – Midnight Sun Brewing Company (MSBC) is proud to announce the promotion of Ben Johnson to Head Brewer. Recently Johnson successfully completed the Intensive Brewing Science & Engineering (IBS&E) course offered by the American Guild of Brewers. After being awarded the Glen Hay Falconer scholarship for the IBS&E course in late 2009, Johnson began a concentrated 22-week program in January 2010 that culminated in a week-long session of additional training and testing in Sacramento, CA. He is now a member of the American Guild of Brewers.

After honing his skills in the culinary world, Johnson joined MSBC in MAY 2004 to pursue his love of beer and brewing. In these six years, Johnson has developed his knowledge as a brewer and his effectiveness as a leader. He has been a key component of the brewing team that has grown Midnight Sun's reputation as a creative and exciting crafter of beers in the industry. MSBC President Mark Staples affirms, "Ben has much experience in leading our brew crew in the production of year-round, seasonal and specialty beers. He is dedicated, qualified and very capable of taking Midnight Sun to the next level, which—right now—means more distribution in Alaska and the West Coast. We have great potential for growth and we're happy to have Ben at the helm."

After 12 years, MSBC bids adieu to long-time Head Brewer Gabe Fletcher, who sets off to forge his own way in the brewing industry. Fletcher joined MSBC in May 1998 and now plans to establish his own brewery in Anchorage in the near future. MSBC wishes Gabe much success with his venture.

While MSBC beers are world-renown – as regularly reviewed and ranked on beeradvocate.com and ratebeer.com as well as many other publications and web sites, they are only distributed by Specialty Imports throughout Alaska, by Click Distributing in Western and Eastern Washington, by Columbia Distributing Oregon, and by Artisan Distributing in California's San Francisco Bay Area. MSBC's next target area for distribution is Southern California, specifically San Diego County.

If you're in the Anchorage area, please visit Midnight Sun's Loft for a first-hand experience of our fabulous beers and food. Midnight Sun is open 11 AM to 8 PM daily.

For more about the Glen Hay Falconer Scholarship Program:

<http://www.abgbrew.com/2010%20ABG%20Website%20Foundation%20Page.htm>

For more info about MSBC or the contents of this Press Release, please call Barb Miller at 907.230.4161 or barb@midnightsunbrewing.com.